

# Liv-ex Classification 2021

### Introduction

In the <u>last Liv-ex Classification</u>, in 2019, the full scope of the broadening market became most apparent.

Having run the Liv-ex Classification since 2009, it was only in 2017 that the classification was opened up to include wines from around the world not just Bordeaux.

In 2017, wines from six countries qualified for the list. This rose to nine in 2019. This has dropped to eight countries in this year's classification but the number of non-Bordeaux wines that qualified has continued to rise, with two regions doubling their number of entrants.

Italy and the US have been the big winners in this year's classification, but Australia has also added another label to the top tier.

The aim of the classification remains the same as it did from the outset; using price to determine a hierarchy of the leading labels in the secondary market. Its inspiration is the 1855 Classification in Bordeaux which ordered the wines from top estates from fifth to first growths using their market price.

Given the scope of wines being considered today and with prices for certain labels (especially in regions such as Burgundy) rising to great heights, a minimum number of vintages traded over the last year\_was also required for a wine to qualify.

This means that one vintage of one very rare label, trading just once for a very great price alone is not enough to secure a place in the classification. As well as organising wines by price, therefore, those labels that have qualified for the final list are those that show the most sustained market interest as well.

The full methodology as well as the price bands for each tier can be found below.

# Methodology

To construct the 2021 Liv-ex Classification, the following methodology was used. In order to qualify for the ranking, a wine must have traded on Liv-ex between 1<sup>st</sup> July 2020 and 30<sup>th</sup> June 2021 in either a 75cl or 150cl bottle format. <u>Standard in Bond</u>, <u>Standard En Primeur</u> and <u>Duty Paid</u> trades were all considered, except for Burgundy, Champagne, Australia and the USA where <u>special</u> <u>traded</u> were also permitted.

Two additional criteria must have been met:

- Five or more vintages of the wine must have traded during the period.
- The wine must have traded 15 or more times during the period.

Once a wine qualified for inclusion in the rankings, the average trade price per 12x75cl was calculated by dividing the total value traded by the number of 9L cases traded (i.e the volume).

The price bands are updated every two years to reflect the changing conditions of the market. This year we adjusted our price bands in accordance with the performance of the <u>Liv-ex 1000 index</u>. This is because the Liv-ex 1000 is our broadest measure of the market and tracks the performance of wines across the globe.

Between May 2019 (when we last updated our classification) and June 2021, the Livex 1000 rose by 6.36% and the price bands for each tier were adjusted to reflect this. The lowest price bracket was for the 5th tier (between £306 and £382 per 12x75). Therefore, wines that failed to achieve an average trade price of at least £306 per 12x75 did not qualify.

The following price bands for the Liv-ex Classification 2021 are as follows. The price bands for the 2019 Classification have also been given as a comparison.

Liv-ex Classification 2021 price brackets (12x75)								
	20	21	2019					
Tier	Lower	Upper	Lower	Upper				
1st	£3,060		£2,877					
2nd	£842	£3,059	£792	£2,876				
3rd	£536	£841	£504	£791				
4th	£383	£535	£360	£503				
5th	£306	£382	£288	£359				

Source: Liv-ex.com

### 5<sup>th</sup> Tier

The 5<sup>th</sup> tier of the classification is the smallest; composed of just 12 wines, all from France and Italy.

This number is half what it was in 2019. Although the number of wines in the classification overall has stayed the same over the past two years, the fourth and third tier categories have both grown in size.

Four of the wines are new entrants in the qualification and three have moved down from the fourth tier meaning just five are left over from the fifth tier class of 2019.

#### Up and down

The most eye-catching news in this tier is the downward direction Château Batailley and Haut-Batailley took.

The former in particular has been ranked as a fourth tier label since at least the 2015 Classification. It only very narrowly missed out on retaining its fourth tier positioning

with an average trade price of £380 and has seen the most trades for wines by vintage ( $\underline{LWIN11s}$ ) of any label in the fifth tier.

Haut-Batailley meanwhile rose into the fourth tier in 2017 following its purchase by the Cazes family. As with Batailley, this Pauillac estate's average price ( $\pounds$ 372) is not far off the upper limit for this tier.

With the margins so close, there is every possibility that both could rise again in the 2023 Classification. Nonetheless, their retrograde progress is a pattern repeated by many other Bordeaux labels across the tiers this year as the other installments will show.

#### **Rising tides**

As seen in last year's <u>Power 100</u>, this is not a sign of free-falling prices and lack of interest in Bordeaux. Rather, it is a sign of more wines, more varied wines and more expensive wines trading over the past two years.

With other non-Bordeaux labels increasingly setting the pace in the secondary market, the price boundaries of the Classification are on the move and some labels have been caught out.

The lower limit for the  $4^{\text{th}}$  tier in 2019 was £360, a level both Batailley and Haut-Batailley would have comfortably surpassed if that had remained the same. The Livex 1000 has risen 6.3% since then, however, and this rising tide did not lift all ships with it.

Both Batailley and Haut-Batailley have seen reasonably high levels of trade, more than some other wines in higher tiers, so it is not that interest in these labels is lacking. The fact is, however, that many Bordeaux classed growths do not command the prices of the peer and near-peer counterparts both elsewhere in France and abroad.

A conundrum for châteaux owners to ponder - an opportunity for buyers?

#### Here come the Italians

Another trend seen in the 5<sup>th</sup> tier that runs throughout the Classification is the rising number of new Italian entries.

Three of the four new entries in this tier were Italian, all from different parts of Tuscany; Brunello di Montalcino, Chianti Classico and Toscana.

The engine room of Italian secondary market activity, Tuscan labels are the most numerous Italian wines in the Classification overall. The size and diversity of the region makes it much more of a font for a greater breadth of pricing than Piedmont.

The Liv-ex Classification 2021: Tier 5									
Wine		2021 Rank	2019 Rank	Average Trade Price (12x75)	LWIN7				
Chateau Batailley, Pauillac	Bordeaux	5th	4th	£380	1006322				
Chateau Cos d'Estournel, Saint-Estèphe Pagodes de Cos	Bordeaux	5th	4th	£335	101364				
Chateau Haut-Batailley, Pauillac	Bordeaux	5th	4th	£372	101120				
Chateau Lafon-Rochet, Saint-Estephe	Bordeaux	5th	5th	£346	101198				
Chateau Pichon Longueville Comtesse de Lalande, Pauillac Réserve de la Comtesse	Bordeaux	5th	5th	£351	101463				
Chateau Sociando-Mallet, Haut-Medoc	Bordeaux	5th	5th	£319	101527				
Vietti, Barolo Castiglione	Piedmont	5th	5th	£340	110632				
Vieux Donjon (Michel Lucien), Chateauneuf-du-Pape Rouge	Rhone	5th		£313	133060				
Altesino, Brunello di Montalcino	Tuscany	5th		£329	109525				
Felsina, Chianti Classico Rancia Riserva	Tuscany	5th		£356	109902				
Ornellaia, Bolgheri Le Serre Nuove dell'Ornellaia	Tuscany	5th	5th	£353	110220				
Tua Rita, Toscana Giusto di Notri	Tuscany	5th		£347	110580				

### 4<sup>th</sup> Tier

### The biggest expansion

The 4<sup>th</sup> tier of the classification is the second smallest, featuring 51 wines that fell into the price band of £383-£535 per 12x75. It is, however, the tier that has undergone the biggest expansion since the last Liv-ex Classification in 2019, up 38% from 37 wines.

Tier 4 continues to reflect the sustained broadening of the market, including 30 wines from France, 12 from Italy, four from Portugal, three from Spain, and one apiece from the USA and Australia.

### A deepening market

The Rhône and Italy have enjoyed the biggest growth since the last classification, a reflection of the price performance of both regions. The number of labels from the Rhône has risen from three to nine – five of these were new entrants.

Italy has quadrupled its presence, up from three to 12 labels in the 4<sup>th</sup> tier. And while Tuscany dominates, as already seen in Tier 5, the 4<sup>th</sup> tier showcases the increased breadth and depth of Italian wines that see sustained market demand – and at relatively high prices – with brand new additions from Umbria and Campania.

The fine wine market is not only broadening, with more countries being represented, but deepening, with more regional moves.

#### New (World) moves

Spottswoode's Lyndenhurst Cabernet Sauvignon is another new entrant to the classification and the sole US representative in the 4<sup>th</sup> tier. California has secured a strong presence in this year's rankings, which is no surprise to those following the development of the fine wine market's leading non-European region. Liv-ex members can read our first in-depth Californian report, titled "A Golden Era for the Golden State", <u>here</u>.

Australia, meanwhile, has been more passive on the secondary market (in part due to China's tariffs) yet Ben Glaetzer's Amon Ra has managed to maintain its position in tier four.

### A trip to Iberia

The 4<sup>th</sup> tier features more wines from Spain and Portugal than any other tier.

Three wines from Spain qualified, up from one in 2019: Vega Sicilia's "Alior" label, which kept its place, and two fresh risers – Clos Mogador's "Gratallops" and La Rioja Alta's 904 Gran Reserva.

Port powerhouses Dow's, Graham's, Warre's and Fonseca were all classified in the 4<sup>th</sup> tier, with Fonseca dropping one tier from the 2019 classification.

#### Less Bordeaux

Seventeen wines from Bordeaux were listed in the 4<sup>th</sup> tier, down from 21 in 2019.

Some wines have dropped a tier for reasons highlighted above: with non-Bordeaux increasingly setting the pace in the secondary market, some labels have narrowly missed the new price margins.

These include Domaine Chevalier, Talbot, Saint-Pierre, Lynch Bages, Giscours, d'Issan and Brane-Cantenac, which – however, tables might turn again in the 2023 Classification.

The 4<sup>th</sup> tier also welcomed a new Bordeaux label – Château Roc de Cambes, Côtes de Bourg.

### **New Burgundy**

Due to its high prices, Burgundy tends to dominate the very top tiers, and be absent from the lower levels. As we have frequently pointed out, however, secondary market demand for Burgundy has broadened recently as buyers seek out value.

The four wines from Burgundy that were listed in the 4<sup>th</sup> tier are all new additions to the classification. These are Domaine Faiveley's Gevrey-Chambertin Premier Cru Les Cazetiers and Nuits-Saint-Georges Premier Cru Les Porrets-Saint-Georges, Domaine Jean Grivot's Vosne-Romanée and Domaine Leflaive's Bourgogne Blanc.

Wine	Region	2021 Rank	2019 Rank	Average Trade Price (12x75)	LWIN
Chateau Branaire-Ducru, Saint-Julien	Bordeaux	4th	4th	£445	1007257
Chateau Brane-Cantenac, Margaux	Bordeaux	4th	3rd	£493	1007286
Chateau Climens, Barsac	Bordeaux	4th	4th	£467	1016691
Chateau d'Armailhac, Pauillac	Bordeaux	4th	4th	£440	1006090
Chateau d'Issan, Margaux	Bordeaux	4th	3rd	£445	1011654
Chateau Giscours, Margaux	Bordeaux	4th	3rd	£467	1010569
Chateau Kirwan, Margaux	Bordeaux	4th	4th	£431	1011768
Chateau La Lagune, Haut-Medoc	Bordeaux	4th	4th	£436	1012026
Chateau Lagrange, Saint-Julien	Bordeaux	4th	4th	£394	1012013
Chateau Langoa Barton, Saint-Julien	Bordeaux	4th	4th	£427	1012172
Chateau Lynch Bages, Blanc de Lynch-Bages	Bordeaux	4th	3rd	£412	1319851
Chateau Malescot St. Exupery, Margaux	Bordeaux	4th	4th	£525	1012693
Chateau Saint-Pierre, Saint-Julien	Bordeaux	4th	3rd	£486	1014961
Chateau Talbot, Saint-Julien	Bordeaux	4th	3rd	£502	1015362
Clos du Marquis, Saint-Julien	Bordeaux	4th	4th	£403	1008414
Domaine de Chevalier, Pessac-Leognan Rouge	Bordeaux	4th	3rd	£505	1009408
Roc de Cambes, Cotes de Bourg	Bordeaux	4th		£498	1316225
Domaine Faiveley, Gevrey-Chambertin Premier Cru Les Cazetiers	Burgundy	4th		£522	1031407
Domaine Faiveley, Nuits-Saint-Georges Premier Cru Les Porrets-Saint-Georges	Burgundy	4th		£519	1156913
Domaine Jean Grivot, Vosne-Romanee	Burgundy	4th		£488	1035740
Domaine Leflaive, Bourgogne Blanc	Burgundy	4th		£498	1073384
Spottswoode, Napa Valley Lyndenhurst Cabernet Sauvignon	California	4th		£528	1342280
Galardi, Terra di Lavoro	Campania	4th		£470	1099807
Vega Sicilia, Ribera del Duero Alion	Castilla y Leon	4th	4th	£504	1121304
Clos Mogador, Priorat Gratallops	Catalunya	4th		£484	1119839

The Liv-ex Classification 2021: Tier 4 - continued 2019 2021 Average Trade Wine Region LWIN7 Rank Rank Price (12x75) Produttori del Barbaresco, Barbaresco Montefico Riserva Piedmont 4th £461 1103395 Piedmont 4th £445 1103425 Produttori del Barbaresco, Barbaresco Ovello Riserva Piedmont 4th £405 1103467 Produttori del Barbaresco, Barbaresco Rio Sordo Riserva Porto 1107654 Dow's, Vintage 4th 4th £457 Fonseca, Vintage 1107683 4th 3rd £498 Graham's, Vintage Porto 4th 4th £475 1107713 Porto 4th £384 1692750 Warre, Vintage 4th Rhone 4th £498 1110490 Clos des Papes, Chateauneuf-du-Pape Blanc Domaine de la Janasse, Chateauneuf-du-Pape Chaupin Rhone 4th £397 1113954 1113970 Rhone 4th 3rd £490 Domaine de la Janasse, Chateauneuf-du-Pape Vieilles Vignes Domaine du Pegau, Chateauneuf-du-Pape Reserve Rouge £412 1115118 Rhone 4th Domaine Rostaing, Cote Rotie Ampodium Rhone 4th £389 1158917 Domaine Saint Prefert, Chateauneuf-du-Pape Reserve Auguste Favier Rhone 4th 4th £405 1116199 Rhone 1113156 E. Guigal, Condrieu La Doriane 4th 3rd £514 Rhone 4th £485 1109498 M. Chapoutier, Chateauneuf-du-Pape Barbe Rac Rhone £449 1118076 Vieux Telegraphe, Chateauneuf-du-Pape La Crau Rouge 4th 4th La Rioja Alta, 904 Gran Reserva Rioja 1120990 4th £393 South Australia 4th 4th £509 1002379 Ben Glaetzer, Amon Ra 1139187 Casanova di Neri, Brunello di Montalcino Tuscany 4th £399 Fuligni, Brunello di Montalcino Tuscany 4th £521 1099533 4th 1173983 Montevertine, Toscana Rosso Tuscany – Tuscany Orma, Toscana 4th £405 Pertimali (Livio Sassetti), Brunello di Montalcino Tuscany 4th £428 1313051 Rampolla, Sammarco Tuscany 4th £421 1103887 Sette Ponti, Oreno Tuscany 4th £443 1105331 Umbria 4th £404 1238398 Antinori (Castello della Sala), Cervaro della Sala

## 3<sup>rd</sup> Tier

The  $3^{rd}$  tier grew from 50 to 62 wines from 2019 to 2021, a rise of 24%. This category had a total of 20 new entrants but also the highest number of wines that dropped down a level from the 2019 Classification. A total of 12 labels that were classed as  $2^{nd}$  tier two years ago are now  $3^{rd}$  tier.

Going the other way, only three wines were promoted from 4<sup>th</sup> to 3<sup>rd</sup> tier and two have risen into the 2<sup>nd</sup> tier since 2019.

### Fallers

At the core of the 3<sup>rd</sup> tier is Bordeaux, with 26 labels. Eight of these were classed as 2<sup>nd</sup> tier wines in 2019: Beychevelle, Haut-Bailly, Le Gay, Léoville Barton, Pape Clément, Rauzan-Ségla, Smith Haut Laftte (Rouge) and Troplong Mondot.

As in previous categories, these labels are easily surpassing the minimum level for the number of vintages and trades required for inclusion in the classification. Their average case prices, however, have not kept up with the movement of the wider market.

That said, several of the new additions are from Bordeaux. These include Feytit-Clinet and La Gaffelière from the Right Bank as well as Mouton Rothschild's white wine, Aile d'Argent.

Other labels that were relegated from the 2<sup>nd</sup> tier in 2019 include Bollinger's La Grande Année, Domaine Marquis d'Angerville's Volnay Premier Cru Champans and two Tuscan labels.

#### **Diversity of new entrants**

Nine of the new wines are Italian and while five of those are Tuscan, there was also a new listing for wines from the Dolomites (San Leonardo) and Abruzzo (Valentini's Trebbiano d'Abruzzo). Not all Italian labels in the secondary market are Tuscan or Piedmontese.

A further sign of the broadening Burgundy market was the inclusion of three new premier crus. A Volnay may have fallen a tier but it was joined by two more, Domaine Montille's "Taille Pieds" and Domaine Armand's "Fremiets", as well as Domaine Ponsot's Morey-St-Denis "Alouettes".

Pol Roger's vintage brut also made its classification debut in this tier as did two Châteauneuf-du-Pape from Domaine Pierre Usseglio and Domaine Saint Prefert. They joined the Châteauneuf from Clos des Papes, which was a 3rd tier wine in 2019, and Famille Perrin's Château de Beaucastel which rose from 4<sup>th</sup> to 3<sup>rd</sup> tier.

A large and well-known AOC in the Southern Rhône, Châteauneuf-du-Pape offers an affordable and high quality entry point into the region's wines. In April <u>this year we</u> <u>noted</u> it had been enjoying its best year of trade since 2010.

Also of note was the inclusion of two new Californian wines; Caymus and Napanook from Dominus in what is otherwise the second smallest tier for California in the classification. There were, however, no Californian wines in this tier (or the 4<sup>th</sup> tier) in the 2019 Classification, highlighting the growing spread of the region's wines throughout the secondary market.

Wine	Region	2021 Rank	2019 Rank	Avergae Trade Price (12x75)	LWIN7
Valentini, Trebbiano d'Abruzzo	Abruzzo	3rd		£761	1106006
Mondavi & Chadwick, Sena	Aconcagua	3rd	3rd	£778	1083217
Chateau Beychevelle, Saint-Julien	Bordeaux	3rd	2nd	£796	1007101
Chateau Canon la Gaffeliere, Saint-Emilion Grand Cru	Bordeaux	3rd	3rd	£657	1007589
Chateau Certan de May, Pomerol	Bordeaux	3rd	3rd	£652	1007909
Chateau Clerc Milon, Pauillac	Bordeaux	3rd	3rd	£675	1008212
Chateau Duhart-Milon, Pauillac	Bordeaux	3rd	3rd	£691	1009482
Chateau Feytit-Clinet, Pomerol	Bordeaux	3rd		£559	1009730
Chateau Gazin, Pomerol	Bordeaux	3rd	3rd	£608	1010514
Chateau Grand-Puy-Lacoste, Pauillac	Bordeaux	3rd	3rd	£566	1010787
Chateau Gruaud Larose, Saint-Julien	Bordeaux	3rd	3rd	£679	1011074
Chateau Haut-Bailly, Pessac-Leognan	Bordeaux	3rd	2nd	£787	1011191
Chateau La Gaffeliere, Saint-Emilion Grand Cru	Bordeaux	3rd		£628	1010439
Chateau La Mission Haut-Brion, Pessac-Leognan La Chapelle de la Mission Haut-Brion	Bordeaux	3rd	3rd	£652	1008007
Chateau Larcis Ducasse, Saint-Emilion Grand Cru	Bordeaux	3rd	3rd	£707	1012185
Chateau Lascombes, Margaux	Bordeaux	3rd	3rd	£569	1012299
Chateau Le Gay, Pomerol	Bordeaux	3rd	2nd	£832	1010497
Chateau Leoville Barton, Saint-Julien	Bordeaux	3rd	2nd	£753	1012361
Chateau Monbousquet, Saint-Emilion Grand Cru	Bordeaux	3rd	4th	£554	1013182
Chateau Mouton Rothschild, Aile d'Argent	Bordeaux	3rd		£687	1016372
Chateau Palmer, Margaux Alter Ego	Bordeaux	3rd	3rd	£587	1005989
Chateau Pape Clement, Pessac-Leognan	Bordeaux	3rd	2nd	£823	1013690
Chateau Pavie Macquin, Saint-Emilion Grand Cru	Bordeaux	3rd	3rd	£608	1013876
Chateau Rauzan-Segla, Margaux	Bordeaux	3rd	2nd	£729	1014600
Chateau Smith Haut Lafitte, Pessac-Leognan Blanc	Bordeaux	3rd	3rd	£830	1017627
Chateau Smith Haut Lafitte, Pessac-Leognan Rouge	Bordeaux	3rd	2nd	£800	1015261
Chateau Troplong Mondot, Saint-Emilion Grand Cru	Bordeaux	3rd	2nd	£821	1015942
Domaine de Chevalier, Pessac-Leognan Blanc	Bordeaux	3rd	3rd	£667	1173547
Comte Armand, Volnay Premier Cru Fremiets	Burgundy	3rd		£707	1026540
Domaine de Montille, Volnay Premier Cru Taille Pieds	Burgundy	3rd		£745	1048241
Domaine Jacques Prieur, Puligny-Montrachet Premier Cru Les Combettes	Burgundy	3rd	3rd	£689	1078695

		2021	2019	Avergae Trade	
Wine	Region	Rank	Rank	Avergae Trade Price (12x75)	LWIN7
Domaine Marquis d'Angerville, Volnay Premier Cru Champans	Burgundy	3rd	2nd	£776	1018350
Domaine Ponsot, Morey-Saint-Denis Premier Cru Alouettes	Burgundy	3rd		£824	114363
Domaine William Fevre, Chablis Grand Cru Les Clos	Burgundy	3rd	3rd	£737	1068179
Jacques-Frederic Mugnier, Nuits-Saint-Georges Premier Cru Clos de la Marechale	Burgundy	3rd	3rd	£803	104967
Joseph Drouhin, Beaune Premier Cru Le Clos des Mouches Rouge	Burgundy	3rd	3rd	£651	102877
Caymus, Napa Valley Cabernet Sauvignon	California	3rd		£683	112172
Dominus, Napa Valley Napanook	California	3rd		£551	112276
Bollinger, La Grande Annee	Champagne	3rd	2nd	£836	108178
Pol Roger, Brut Vintage	Champagne	3rd		£539	108283
Elio Grasso, Barolo Gavarini Chiniera	Piedmont	3rd	3rd	£653	131512
Elio Grasso, Barolo Ginestra Casa Mate	Piedmont	3rd	3rd	£590	110018
G.D. Vajra, Barolo Bricco Delle Viole	Piedmont	3rd		£693	110589
Taylor's, Vintage	Porto	3rd	3rd	£613	110786
Clos des Papes, Chateauneuf-du-Pape Rouge	Rhone	3rd	3rd	£620	111048
Domaine Pierre Usseglio, Chateauneuf-du-Pape de Mon Aieul	Rhone	3rd		£769	111766
Domaine Saint Prefert, Chateauneuf-du-Pape Collection Charles Giraud	Rhone	3rd		£785	131913
E. Guigal, Cote Rotie d'Ampuis	Rhone	3rd	3rd	£748	111317
Famille Perrin, Chateauneuf-du-Pape Chateau de Beaucastel Rouge	Rhone	3rd	4th	£554	110838
Altesino, Brunello di Montalcino Montosoli	Tuscany	3rd		£649	109526
Antinori, Bolgheri Guado Al Tasso	Tuscany	3rd	3rd	£777	109536
Bibi Graetz, Toscana Testamatta	Tuscany	3rd		£576	110012
Casanova di Neri, Brunello di Montalcino Tenuta Nuova	Tuscany	3rd	2nd	£830	109711
Fattoria le Pupille, Toscana Saffredi	Tuscany	3rd	4th	£552	110371
Isole e Olena, Cepparello	Tuscany	3rd		£540	110040
Le Macchiole, Bolgheri Paleo Rosso	Tuscany	3rd		£594	110085
Petrolo, Galatrona	Tuscany	3rd	3rd	£557	110256
Rampolla, Alceo	Tuscany	3rd	2nd	£825	110385
Siro Pacenti, Brunello di Montalcino Vecchie Vigne	Tuscany	3rd		£783	137265
Tenuta Luce della Vite, Toscana Luce	Tuscany	3rd		£792	121415
Valdicava, Brunello di Montalcino	Tuscany	3rd	3rd	£640	110594
San Leonardo.	Vigneti delle Dolomiti	3rd		£636	112977

## 2<sup>nd</sup> Tier

In line with previous editions of the Liv-ex Classification, the 2<sup>nd</sup> tier is the largest, with 152 wines falling in the price bracket of £842-£3,059 per case.

The second tier is also the broadest, featuring wines from Chile, the USA, Italy and France, and the only wine from Germany. It also includes the first 2<sup>nd</sup> tier wine for Portugal – Cockburn's Vintage Port.

This year, tier two contains 54 new additions, three fallers, and two risers (up from tier three).

#### Moving between the tiers

Super Tuscan label Tignanello and Fontodi's Flaccianello delle Pieve Colli rose from tier three, a level they had held since the classification became global in 2017. With an average trade price of just over £920 per case, Tignanello and Fontodi now join the ranks of Tua Rita, Solaia, Ornellaia and Sassicaia.

And while the risers were both from Tuscany, the three fallers – dipping from their 1<sup>st</sup> tier position, achieved in the 2019 Classification, came from Bordeaux, Burgundy and Champagne. Their average trade price has fallen since the last rankings, while the margins for inclusion have risen.

Château Angélus – a Premier Grand Cru Classé A since 2012 – has returned to the  $2^{nd}$  tier, where it was placed in the 2017 Classification. Its average trade price has fallen from £2,906 to £2,777, while the minimum price for the upper tier is now £3,060. For the same reason, Dom Pérignon's P2 and Joseph Roty, Charmes-Chambertin Grand Cru Très Vieilles Vignes have dropped a tier.

#### **German substitutions**

In the 2019 Liv-ex Classification, the only German wine that featured (again in tier two) came from Rheinhessen: Keller's Westhofener Brunnenhauschen Abtserde Riesling GG, which had an average trade price of £2,555 per 12x75.

In the 2021 Liv-ex Classification, Keller gave way to a Riesling from Mosel: Egon Müller's Scharzhofberger Riesling Spätlese, with an average trade price of £1,355 per case. The wine has seen sustained demand, with eight vintages actively trading over the past year years. It is also the most traded German wine (LWIN7) by both value and volume during the last two years.

#### Italy - an even split

The 38 Italian wines that ranked in the 2<sup>nd</sup> tier, up from 23 in the 2019 Classification, represented an even split between Tuscany and Piedmont, with 19 each from the country's leading fine wine regions.

On average, the Tuscan wines traded for £1,420 per case; Piedmont's  $2^{nd}$  tier came at £1,348.

The most affordable wine from Tuscany was a new addition, San Giusto, Percarlo (£868), and the most expensive – Casanova di Neri, Brunello di Montalcino Cerretalto (£2,324), which retained its  $2^{nd}$  tier status.

Piedmont's entry point into the 2<sup>nd</sup> tier was also due to new additions - Ceretto Barolo Prapo and Chiara Boschis (Azienda Agricola E. Pira e Figli), Barolo Cannubi, both carrying an average trade price of £851 per case. The most expensive 2<sup>nd</sup> tier wine from Piedmont was Giacomo Conterno's Barolo Francia (£2,331).

#### Tuscany and the rise of Brunello

Many of the new Italian additions to the 2<sup>nd</sup> tier of the Liv-ex Classification came from Brunello di Montalcino, including Biondi-Santi's Valdicava Riserva Madonna Piano, Pieve Santa Restituta's Rennina and Sugarille, Poggio di Sotto's Riserva and Salvioni's Cerbaiola.

Another notable new addition from Tuscany is Bibi Graetz "Colore", the 2019 vintage of which is expected through La Place this September.

#### **New World additions**

A new Australian label has entered the 2<sup>nd</sup> tier – Penfolds' Bin 798 RWT Shiraz, with an average trade price of £882 per case.

The Chilean label Almaviva, a joint venture between Baron Philippe de Rothschild and Concha y Toro, re-joined the 2<sup>nd</sup> tier, after dropping from the 2019 Classification.

California also produced some rising stars, including second label Opus One Overture (which joined Opus One in the 2<sup>nd</sup> tier), Realm Cellars' The Bard, Spottswoode's Cabernet Sauvignon and Ulysses' Cabernet Sauvignon.

	fication 2021: Tier 2		2019	Average Trade	
Wine	Region	2021 Rank	Rank	Average Trade Price (12x75)	LWIN
Trimbach, Riesling Clos St Hune	Alsace	2nd	2nd	£1,672	1316384
Chateau Angelus, Saint-Emilion Grand Cru	Bordeaux	2nd	1st	£2,777	1006049
Chateau Beausejour Duffau-Lagarrosse, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,088	1006423
Chateau Belair-Monange, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,034	1006700
Chateau Calon Segur, Saint-Estephe	Bordeaux	2nd	2nd	£857	1007475
Chateau Canon, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,030	100752
Chateau Cheval Blanc, Saint-Emilion Grand Cru Le Petit Cheval	Bordeaux	2nd	2nd	£1,290	101395
Chateau Clinet, Pomerol	Bordeaux	2nd	2nd	£879	100822
Chateau d'Yquem, Sauternes	Bordeaux	2nd	2nd	£2,162	101775
Chateau Figeac, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,366	100976
Chateau Haut-Brion, Pessac-Leognan Le Clarence de Haut-Brion	Bordeaux	2nd	2nd	£946	100815
Chateau Hosanna, Pomerol	Bordeaux	2nd	2nd	£1,290	101159
Chateau La Conseillante, Pomerol	Bordeaux	2nd	2nd	£1,327	100874
Chateau La Fleur-Petrus, Pomerol	Bordeaux	2nd	2nd	£1,612	101010
Chateau La Mission Haut-Brion, Pessac-Leognan	Bordeaux	2nd	2nd	£2,968	101317
Chateau Lafite Rothschild, Pauillac Carruades de Lafite	Bordeaux	2nd	2nd	£2,620	100784
Chateau Latour, Pauillac Les Forts de Latour	Bordeaux	2nd	2nd	£1,646	101030
Chateau L'Eglise-Clinet, Pomerol	Bordeaux	2nd	2nd	£1,815	100956
Chateau Leoville Las Cases, Saint-Julien	Bordeaux	2nd	2nd	£1,740	101237
Chateau Leoville Poyferre, Saint-Julien	Bordeaux	2nd	2nd	£898	101238
Chateau Les Carmes Haut-Brion, Pessac-Leognan	Bordeaux	2nd	2nd	£986	100780
Chateau L'Evangile, Pomerol	Bordeaux	2nd	2nd	£1,710	100964
Chateau Lynch-Bages, Pauillac	Bordeaux	2nd	2nd	£1,102	101257
Chateau Margaux, Margaux Pavillon Rouge du Chateau Margaux	Bordeaux	2nd	2nd	£1,549	101389
Chateau Montrose, Saint-Estephe	Bordeaux	2nd	2nd	£1,342	101329
Chateau Mouton Rothschild, Pauillac Le Petit Mouton de Mouton Rothschild	Bordeaux	2nd	2nd	£2,137	101400
Chateau Palmer, Margaux	Bordeaux	2nd	2nd	£2,411	101365
Chateau Pape Clement, Pessac-Leognan Blanc	Bordeaux	2nd	2nd	£967	101736
Chateau Pavie, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£2,543	101385
Chateau Pichon Baron, Pauillac	Bordeaux	2nd	2nd	£1,122	101416
Chateau Pichon Longueville Comtesse de Lalande, Pauillac	Bordeaux	2nd	2nd	£1,238	101417
Chateau Pontet-Canet, Pauillac	Bordeaux	2nd	2nd	£1,107	101430
Chateau Tertre Roteboeuf, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,575	101541
Chateau Trotanoy, Pomerol	Bordeaux	2nd	2nd	£2,040	101595
Chateau Valandraud, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,094	101598
Clos Fourtet, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£910	100833
Clos L'Eglise, Pomerol	Bordeaux	2nd	2nd	£973	100837
Cos D'Estournel, Saint-Estephe	Bordeaux	2nd	2nd	£1,489	100878
Ducru-Beaucaillou, Saint-Julien	Bordeaux	2nd	2nd	£1,690	100947
La Mondotte, Saint-Emilion Grand Cru	Bordeaux	2nd	2nd	£1,568	101322
L'if, Saint-Emilion	Bordeaux	2nd		£1,245	119199
Vieux Chateau Certan, Pomerol	Bordeaux	2nd	2nd	£1,791	101608

	2021: Tier 2 - co	ntinued			
Wine	Region	2021 Rank	2019 Rank	Average Trade Price (12x75)	LWIN7
Bouchard Pere et Fils, Beaune Premier Cru Les Greves L'Enfant Jesus	Burgundy	2nd	2nd	£908	1021558
Bouchard Pere et Fils, Chevalier-Montrachet Grand Cru	Burgundy	2nd		£2,267	1061978
Bouchard Pere et Fils, Corton Grand Cru	Burgundy	2nd		£872	1021691
Bouchard Pere et Fils, Corton-Charlemagne Grand Cru	Burgundy	2nd		£1,185	1061994
Domaine Armand Rousseau, Gevrey-Chambertin	Burgundy	2nd	2nd	£2,188	1057063
Domaine Bonneau du Martray, Corton-Charlemagne Grand Cru	Burgundy	2nd	2nd	£1,885	1061776
Domaine Coquard Loison Fleurot, Echezeaux Grand cru	Burgundy	2nd		£1,371	1339893
Domaine des Lambrays, Clos des Lambrays Grand Cru	Burgundy	2nd	2nd	£1,796	1040290
Domaine Faiveley, Bienvenues-Batard-Montrachet Grand Cru	Burgundy	2nd		£1,926	1067895
Domaine Faiveley, Chambertin-Clos de Beze Grand Cru	Burgundy	2nd		£2,166	1031250
Domaine Faiveley, Clos de Vougeot Grand Cru	Burgundy	2nd	2nd	£1,160	1031348
Domaine Faiveley, Corton Grand Cru Clos des Cortons Faiveley	Burgundy	2nd	2nd	£1,160	1031319
Domaine Faiveley, Corton-Charlemagne Grand Cru	Burgundy	2nd		£1,353	1067967
Domaine Faiveley, Echezeaux Grand Cru En Orveaux	Burgundy	2nd	2nd	£1,325	1031377
Domaine Faiveley, Latricieres-Chambertin Grand Cru	Burgundy	2nd	2nd	£1,240	1031452
Domaine Faiveley, Mazis-Chambertin Grand Cru	Burgundy	2nd		£1,370	1031465
Domaine Fontaine-Gagnard, Batard-Montrachet Grand Cru	Burgundy	2nd	2nd	£1,886	1068485
Domaine Francois Lamarche, Clos de Vougeot Grand Cru	Burgundy	2nd		£946	1040157
Domaine Henri Boillot, Puligny-Montrachet Premier Cru Clos de la Mouchere	Burgundy	2nd		£955	1061226
Domaine Jacques Prieur, Clos de Vougeot Grand Cru	Burgundy	2nd		£1,112	1053225
Domaine Leflaive, Puligny-Montrachet	Burgundy	2nd	2nd	£934	1073469
Domaine Leflaive, Puligny-Montrachet Premier Cru Clavoillon	Burgundy	2nd	2nd	£1,337	1073485
Domaine Leflaive, Puligny-Montrachet Premier Cru Les Pucelles	Burgundy	2nd	2nd	£2,702	1073515
Domaine Meo Camuzet, Vosne-Romanee Premier Cru Les Chaumes	Burgundy	2nd	2nd	£1,248	1046928
Domaine Sylvain Cathiard, Nuits-Saint-Georges Premier Cru Aux Thorey	Burgundy	2nd		£1,807	1023608
Joseph Drouhin, Beaune Premier Cru Le Clos des Mouches Blanc	Burgundy	2nd		£887	1067185
Joseph Drouhin, Clos de Vougeot Grand Cru	Burgundy	2nd		£1,630	1029020
Joseph Roty, Charmes-Chambertin Grand Cru Tres Vieilles Vignes	Burgundy	2nd	1st	£2,830	1056330
Continuum, Napa Valley	California	2nd	2nd	£2,063	1186543
Dominus, Napa Valley	California	2nd	2nd	£1,894	1122750
Joseph Phelps, Napa Valley Insignia	California	2nd	2nd	£1,719	1122981
Opus One, Napa Valley	California	2nd	2nd	£2,657	1122662
Opus One, Napa Valley Overture	California	2nd		£1,053	1260805
Realm Cellars, Napa Valley The Bard	California	2nd		£1,189	1321528
Ridge, Santa Cruz Mountains California Cabernet Sauvignon Monte Bello	California	2nd	2nd	£1,680	1123164
Spottswoode, St. Helena Cabernet Sauvignon	California	2nd		£1,292	1123395
Ulysses, Napa Valley Cabernet Sauvignon	California	2nd		£1,001	1660865
Vega Sicilia, Ribera del Duero Unico	Castilla y Leon	2nd	2nd	£2,568	1121359
Vega Sicilia, Ribera del Duero Valbuena 5.º	Castilla y Leon	2nd	2nd	£904	1240599
Rothschild & Concha Y Toro, Almaviva	Central Valley	2nd		£1,130	1083246
Bollinger, Rd	Champagne	2nd	2nd	£1,371	1081806
Dom Perignon	Champagne	2nd	2nd	£1,384	1082656
Dom Perignon, P2	Champagne	2nd	1st	£2,875	1277359
Dom Perignon, Rose	Champagne	2nd	2nd	£2,447	1082672
Egly-Ouriet, Brut Millesime	Champagne	2nd		£1,211	1179220
J. de Telmont, Heritage Brut Vintage	Champagne	2nd		£1,172	1864768
Krug, Vintage Brut	Champagne	2nd	2nd	£2,351	1316935
Louis Roederer, Cristal	Champagne	2nd	2nd	£1,635	1082542
Perrier Jouet, Belle Epoque	Champagne	2nd		£1,068	1082731
Philipponnat, Clos des Goisses	Champagne	2nd	2nd	£1,361	1311770
Piper Heidsieck, Rare	Champagne	2nd		£1,200	1082799
Pol Roger, Sir Winston Churchill	Champagne	2nd	2nd	£1,472	1082861
Ruinart, Dom Ruinart Blanc de Blancs	Champagne	2nd		£1,240	1160798
Taittinger, Comtes de Champagne Blanc de Blancs	Champagne	2nd	2nd	£1,204	1314377
Taittinger, Comtes de Champagne Rose	Champagne	2nd		£1,133	1314380
Domaine Didier Dagueneau, Pouilly Fume Silex	Loire	2nd	2nd	£954	1106761

The Liv-ex Classification 2021		2021	2019	Average Trade	
Wine	Region	Rank	Rank	Price (12x75)	LWIN
Egon Muller, Scharzhofberger Riesling Spatlese	Mosel	2nd		£1,355	1089916
Bruno Giacosa, Barbaresco Asili	Piedmont	2nd		£1,121	1099865
Bruno Giacosa, Barolo Falletto	Piedmont	2nd	2nd	£1,336	1100017
Cappellano, Barolo Pie Rupestris	Piedmont	2nd		£1,989	1317466
Ceretto, Barbaresco Asili	Piedmont	2nd		£976	1471799
Ceretto, Barolo Prapo	Piedmont	2nd		£851	1314540
Chiara Boschis (Azienda Agricola E. Pira e Figli), Barolo Cannubi	Piedmont	2nd		£851	1303522
Gaia, Barbaresco	Piedmont	2nd	2nd	£1,403	1099609
Gaja, Barolo Conteisa	Piedmont	2nd	2nd	£1,448	1099719
Gaja, Barolo Sperss	Piedmont	2nd	2nd	£2,096	1099634
Giacomo Conterno, Barolo Francia	Piedmont	2nd	2nd	£2,331	1139262
Giuseppe Mascarello e Figlio, Barolo Monprivato	Piedmont	2nd 2nd	2.10	£1,254	1101317
La Spinetta, Barbaresco Gallina	Piedmont	2nd 2nd		£896	1100596
	Piedmont	2nd 2nd		£876	1100590
La Spinetta, Barbaresco Starderi	Piedmont	2nd 2nd		£941	1100613
La Spinetta, Barbaresco Valeirano					
Luciano Sandrone, Barolo Aleste	Piedmont	2nd	2	£950	1476589
Luciano Sandrone, Barolo Vigne	Piedmont	2nd	2nd	£1,392	110471
Roberto Voerzio, Barolo La Serra	Piedmont	2nd		£1,670	110663
Vietti, Barolo Lazzarito	Piedmont	2nd		£1,510	1106338
Vietti, Barolo Ravera	Piedmont	2nd		£1,716	110634
Cockburn's, Vintage	Porto	2nd		£853	1516380
E. Guigal, Cote Rotie La Landonne	Rhone	2nd	2nd	£2,718	111319
E. Guigal, Cote Rotie La Mouline	Rhone	2nd	2nd	£2,939	111320
E. Guigal, Cote Rotie La Turque	Rhone	2nd	2nd	£2,571	111321
E. Guigal, Hermitage Ex Voto Rouge	Rhone	2nd		£1,837	111325
Famille Perrin, Chateauneuf-du-Pape Chateau de Beaucastel Hommage a Jacques Perrin	Rhone	2nd	2nd	£2,724	110840
Henri Bonneau, Chateauneuf-du-Pape Reserve Celestins	Rhone	2nd		£2,427	142625
M. Chapoutier, Hermitage De l'Oree	Rhone	2nd	2nd	£1,277	110965
M. Chapoutier, Hermitage Le Meal Rouge	Rhone	2nd	2nd	£1,368	110968
M. Chapoutier, Hermitage Le Pavillon	Rhone	2nd	2nd	£1,681	110970
M. Chapoutier, Hermitage l'Ermite Rouge	Rhone	2nd	2nd	£1,713	110966
M. Chapoutier, Hermitage Les Greffieux	Rhone	2nd		£1,017	110967
Paul Jaboulet Aine, Hermitage La Chapelle Rouge	Rhone	2nd	2nd	£1,168	111356
Clarendon Hills, Astralis	South Australia	2nd	2nd	£1,680	100153
Penfolds, Bin 798 RWT Shiraz	South Australia	2nd		£882	100433
Antinori, Toscana Solaia	Tuscany	2nd	2nd	£2,122	109538
Antinori, Toscana Tignanello	Tuscany	2nd	3rd	£922	109539
Bibi Graetz, Toscana Colore	Tuscany	2nd		£1,819	122690
Biondi-Santi, Brunello di Montalcino	Tuscany	2nd		£1,033	115732
Casanova di Neri, Brunello di Montalcino Cerretalto	Tuscany	2nd	2nd	£2,324	109709
Castello Di Ama, Apparita	Tuscany	2nd	2nd	£1,481	1097366
Fontodi, Colli della Toscana Centrale Flaccianello delle Pieve	Tuscany	2nd	3rd	£920	109925
Le Macchiole, Toscana Messorio	Tuscany	2nd 2nd	2nd	£1,300	110084
Montevertine, Toscana Le Pergole Torte	Tuscany	2nd	2nd	£1,639	110190
Ornellaia, Bolgheri	Tuscany	2nd	2nd	£1,449	110202
Pieve Santa Restituta (Gaja), Brunello di Montalcino Rennina	Tuscany	2nd 2nd	2.13	£1,013	109965
Pieve Santa Restituta (Gaja), Brunello di Montalcino Kenima Pieve Santa Restituta (Gaja), Brunello di Montalcino Sugarille	Tuscany	2nd 2nd		£993	122413
	Tuscany	2nd 2nd	2nd	£1,188	110307
Poggio di Sotto, Brunello di Montalcino Rozzio di Sotto, Brunello di Montalcino Rizona	-		2110		
Poggio di Sotto, Brunello di Montalcino Riserva	Tuscany	2nd		£2,251	117525
	Tuscany	2nd		£1,025	110454
Salvioni, Brunello di Montalcino Cerbaiola				£868	110463
San Giusto, Percarlo	Tuscany	2nd			
	Tuscany Tuscany Tuscany	2nd 2nd 2nd	2nd 2nd	£1,936 £1,451	110203 110582

## 1<sup>st</sup> Tier

A quick skim of the 1<sup>st</sup> tier of the classification will reveal few obvious surprises. The top wines of the world, the leading crus classés of Bordeaux, great grands crus of Burgundy, most exclusive Champagnes, Australia's top Shiraz, cult Californians etc. continue to command the leading prices in fine wine.

There have been a few key changes to the top tier since 2019, however. The number of 1<sup>st</sup> tier wines for instance declined from 77 in 2019 to 72.

Four wines that were in the  $2^{nd}$  tier in 2019 have risen into the  $1^{st}$  tier – all of them Piedmontese. The  $1^{st}$  tier is the only level of the classification where wines from Piedmont outnumber their Tuscan counterparts – eight wines to three.

Three wines fell out of the 1<sup>st</sup> tier as the previous section relates, while there were a total of 18 new entrants. These were largely split between Burgundian wines (seven) and Californians (six), with a further three from Piedmont, one from Tuscany and one from Australia.

As in other sections the number of Bordeaux labels declined, from 14 in 2019 to 10 this year. It is important to note though that the tally of Burgundian wines in the 1<sup>st</sup> tier also went down.

#### **Rise of the rest**

There were 44 Burgundian wines in the  $1^{st}$  tier of the 2019 Classification. Even if seven labels are brand new entrants this year, the final number of Burgundians at this level is 31 - a decline of 29.5%.

It is worth noting that of the new Burgundian entries, five of them are priced between £3,155 and £4,433. This is much less than the average for  $1^{st}$  tier Burgundy and again evident of a broadening of the secondary market for this region as prices at the top rise.

Where France's leading regions have taken a step back, others have stepped into their place. California has gone from having six to 10 labels in the 1<sup>st</sup> tier equal to Bordeaux's number of qualifiers.

As the recent California Report made plain, Californian estates have some of the highest average prices in the market. With more activity surrounding Californian wines, so more of its labels have therefore qualified for the classification.

New Californian entries in the 1<sup>st</sup> tier include a second wine for Colgin, with the "Cariad" joining the "IX Estate". Eisele, Hundred Acre's Kayli Morgan Vineyard, Promontory, Screaming Eagle's second label "The Flight" and one of Sine Qua Non's wines.

Of the eight Piedmontese wines at the top, only one was a 1<sup>st</sup> tier wine in 2019 (Bruno Giacosa's Barolo Falletto Vigna Le Rocche Riserva). The rest

either rose up from the 2<sup>nd</sup> tier or are newly minted, such as another wine from Bruno Giacosa and one the Monfortino Riserva from Giacomo Conterno.

There may be more Tuscan labels in the classification as a whole, but these northern Italian wines are starting to deliver on their moniker of the "Burgundy of Italy".

Masseto and Biondi-Santi's Brunello di Montalcino Riserva were joined by fellow Tuscan Soldera Case Basse, while the Australian duo of Penfolds Grange and Henschke's Hill of Grace were joined by Torbreck's top label, "The Laird".

Wine	Region	2021 Rank	2019 Rank	Average Trade Price (12x75)	LWIN7
Chateau Ausone, Saint-Emilion Grand Cru	Bordeaux	1st	1st	£5,854	100620
Chateau Cheval Blanc, Saint-Emilion Grand Cru	Bordeaux	1st	1st	£5,287	1008108
Chateau Haut-Brion, Pessac-Leognan	Bordeaux	1st	1st	£4,508	101124
Chateau Lafite Rothschild, Pauillac	Bordeaux	1st	1st	£6,254	101187
Chateau Lafleur, Pomerol	Bordeaux	1st	1st	£8,229	101190
Chateau Latour, Pauillac	Bordeaux	1st	1st	£5,645	101231
Chateau Margaux, Margaux	Bordeaux	1st	1st	£4,963	101278
Chateau Mouton Rothschild, Pauillac	Bordeaux	1st	1st	£4,893	101354
Le Pin, Pomerol	Bordeaux	1st	1st	£25,528	101419
Petrus, Pomerol	Bordeaux	1st	1st	£26,475	101403
Clos de Tart, Clos de Tart Grand Cru	Burgundy	1st	1st	£3,761	104764
Domaine Armand Rousseau, Chambertin Grand Cru	Burgundy	1st	1st	£23,893	105700
Domaine Armand Rousseau, Chambertin-Clos de Beze Grand Cru	Burgundy	1st	1st	£20,587	105701
Domaine Armand Rousseau, Charmes-Chambertin Grand Cru	Burgundy	1st		£4,433	105703
Domaine Armand Rousseau, Clos de la Roche Grand Cru	Burgundy	1st	1st	£5,025	105705
Domaine Armand Rousseau, Gevrey-Chambertin Premier Cru Clos Saint-Jacques	Burgundy	1st	1st	£9,261	105709
Domaine Armand Rousseau, Ruchottes-Chambertin Grand Cru Clos des Ruchottes	Burgundy	1st	1st	£6,374	112804
Domaine Comte Georges de Vogue, Bonnes Mares Grand Cru	Burgundy	1st	1st	£3,882	102677
Domaine Comte Georges de Vogue, Musigny Grand Cru Cuvee Vieilles Vignes	Burgundy	1st	1st	£6,408	102687
Domaine de la Romanee-Conti, Echezeaux Grand cru	Burgundy	1st	1st	£17,523	102865
Domaine de la Romanee-Conti, Grands Echezeaux Grand Cru	Burgundy	1st	1st	£20,654	102866
Domaine de la Romanee-Conti, La Tache Grand Cru	Burgundy	1st	1st	£36,893	102870
Domaine de la Romanee-Conti, Richebourg Grand Cru	Burgundy	1st	1st	£28,284	102867
Domaine de la Romanee-Conti, Romanée-Conti Grand Cru	Burgundy	1st	1st	£162,883	102868
Domaine de la Romanee-Conti, Romanée-Saint-Vivant Grand Cru Marey-Monge	Burgundy	1st	1st	£20,852	102869
Domaine des Comtes Lafon, Montrachet Grand Cru	Burgundy	1st		£17,087	106603
Domaine Dujac, Vosne-Romanee Premier Cru Aux Malconsorts	Burgundy	1st	1st	£3,578	103070
Domaine Georges Roumier, Chambolle-Musigny Premier Cru Les Cras	Burgundy	1st		£4,426	105685
Domaine Jean Grivot, Richebourg Grand Cru	Burgundy	1st		£14,966	103570
Domaine Leflaive, Batard-Montrachet Grand Cru	Burgundy	1st	1st	£5,916	107336
Domaine Leflaive, Bienvenues-Batard-Montrachet Grand Cru	Burgundy	1st	1st	£5,208	113252
Domaine Leflaive, Chevalier-Montrachet Grand Cru	Burgundy	1st	1st	£7,233	107340
Domaine Michel Niellon, Chevalier-Montrachet Grand Cru	Burgundy	1st		£3,428	107756
Domaine Nicole Lamarche, La Grande Rue Grand Cru	Burgundy	1st	1st	£4,271	104025
Domaine Ponsot, Clos de la Roche Grand Cru Cuvee Vieilles Vignes	Burgundy	1st	1st	£3,461	105150
Domaine Sylvain Cathiard, Vosne-Romanee Premier Cru Aux Malconsorts	Burgundy	1st	1st	£7.084	102364

The Liv-ex Classification 2021: Tier 1 - continued								
Wine	Region	2021 Rank	2019 Rank	Average Trade Price (12x75)	LWIN7			
Joseph Drouhin, Chambertin-Clos de Beze Grand Cru	Burgundy	1st		£3,155	1028863			
Joseph Drouhin, Chambolle-Musigny Premier Cru Les Amoureuses	Burgundy	1st		£3,311	1028892			
Joseph Drouhin, Montrachet Grand Cru Marquis de Laguiche	Burgundy	1st	1st	£4,283	1067420			
Joseph Drouhin, Musigny Grand Cru	Burgundy	1st	1st	£8,542	1029248			
Trapet Pere et Fils, Chambertin Grand Cru	Burgundy	1st	1st	£3,588	1058581			
Colgin, Napa Valley Cariad	California	1st		£3,972	1121740			
Colgin, Napa Valley IX Estate	California	1st	1st	£4,334	1141160			
Eisele Vineyard, Napa Valley Cabernet Sauvignon	California	1st		£3,488	1121434			
Harlan Estate, Napa Valley	California	1st	1st	£9,221	1122200			
Hundred Acre, Napa Valley Kayli Morgan Vineyard	California	1st		£4,049	1141203			
Promontory, Napa Valley	California	1st		£5,463	1366741			
Scarecrow, Rutherford Cabernet Sauvignon	California	1st	1st	£6,622	1141346			
Screaming Eagle, Oakville Cabernet Sauvignon	California	1st	1st	£27,397	1696211			
Screaming Eagle, Oakville The Flight	California	1st		£6,922	1795741			
Sine Qua Non, Sta. Rita Hills Eleven Confessions Collectors Case	California	1st		£4,409	1196678			
Bollinger, Vieilles Vignes Francaises	Champagne	1st	1st	£7,672	1081822			
Dom Perignon, Oenotheque	Champagne	1st	1st	£3,579	1082669			
Krug, Clos d'Ambonnay	Champagne	1st	1st	£22,995	1082382			
Krug, Clos du Mesnil	Champagne	1st	1st	£9,052	1082395			
Louis Roederer, Cristal Rose	Champagne	1st	1st	£3,646	1082555			
Salon, Le Mesnil-sur-Oger Grand Cru	Champagne	1st	1st	£5,789	1807626			
Bartolo Mascarello, Barolo	Piedmont	1st	2nd	£3,444	1101245			
Bruno Giacosa, Barbaresco Asili Riserva	Piedmont	1st		£3,653	1099881			
Bruno Giacosa, Barolo Falletto Vigna Le Rocche Riserva	Piedmont	1st	1st	£4,601	1100033			
Comm. G.B. Burlotto, Barolo Monvigliero	Piedmont	1st		£4,325	1274361			
Gaja, Barbaresco Costa Russi	Piedmont	1st	2nd	£3,142	1099722			
Gaja, Barbaresco Sori San Lorenzo	Piedmont	1st	2nd	£3,216	1174889			
Gaja, Barbaresco Sori Tildin	Piedmont	1st	2nd	£3,147	1099777			
Giacomo Conterno, Barolo Monfortino Riserva	Piedmont	1st		£8,816	1098435			
Domaine Jean Louis Chave, Hermitage Rouge	Rhone	1st	1st	£3,642	1110012			
Henschke, Hill of Grace Vineyard	South Australia	1st	1st	£4,246	1002874			
Penfolds, Grange	South Australia	1st	1st	£3,773	1004285			
Torbreck, The Laird	South Australia	1st		£4,628	1005051			
Biondi-Santi, Brunello di Montalcino Riserva	Tuscany	1st	1st	£3,441	1174687			
Masseto, Toscana	Tuscany	1st	1st	£5,716	1160743			
Soldera Case Basse, Toscana 100% Sangiovese	Tuscany	1st		£4,661	1226504			

# Conclusion

This year's classification really cements the secondary market trends we have highlighted on numerous occasions over the past year.

These have included the declining share of Bordeaux trade, the diversification of the market with Italy, Champagne, California and the Rhône seeing increased activity and the broadening of the market even within leading categories, such as Burgundy, as buyers seek value.

The classification is a microcosm of all these trends and they can be seen across almost every tier.

### **General trends**

Bordeaux's share of trade in the secondary market has been in decline over the past few years. This has been reflected in the composition of the classification over time as well.

In 2019, Bordeaux labels constituted just over 37% over the classification list, this year it is just 28.6%. This is some way below Bordeaux's actual share of the secondary market by volume or value by is illustrative of the general trend nonetheless.

Interestingly, the number of Burgundian wines on the list also declined by 30%. In 2019 there were 102 Burgundy labels, representing 29% of the total. In 2021 there are just 71, 20% of the whole.

The Burgundy 150 index did decline from late 2018 to early 2020 but has bounced back strongly. Prices for the leading wines topped out a little and the category's momentum slowed. Interest in Burgundy did not go away, however.

Instead, it filtered out and down to other grands and premiers crus that looked more immediate value. The scale of the broadening Burgundy market was <u>examined back</u> in <u>April</u>, and showed the rising level of LWINs over the past three years.

The real winners of this year's classification, however, have undoubtedly been Italy and the US. Italy, with 83 wines, saw a 112% increase from 2019, while the US (entirely represented by California) rose 120% from 10 to 22 wines. Its 6.3% share of the list isn't far off its 7% share by value of the secondary market either.

The Rhône rose 12% from 25 to 28 wines, Champagne qualifiers increased 27.7% to 23 wines, Chile increased 100% from one to two wines and Portugal held steady on six.

In total there were 120 new entrants to the classification this year -34% of the total. Over 70% of these were not from Bordeaux or Burgundy.

#### Less but more

Although the number of countries represented fell from nine in 2019 to eight this year (an Argentine wine failed to qualify in 2021), the number of non-Bordeaux and Burgundy wines rose greatly.

There was also more depth to many countries' presence as well. In 2019, US wines only appeared in the top two tiers, this year they were spread across four. Bordeaux, Tuscany, Piedmont, and the Rhône had wines across all five tiers. Burgundy was found across four tiers, Portuguese and Australian across three.

Buyers are casting their net wider in general and deeper within categories in the search for greater value. And, whether from  $\pounds$ 300 to  $\pounds$ 3,000+ per case, they are finding it.

Qualifying wines by country/region									
Country	1st	2nd	3rd	4th	5th	<b>Grand Total</b>			
France	48	98	41	30	7	224			
Bordeaux	10	41	26	17	6	100			
Burgundy	31	28	8	4		71			
Rhône	1	12	5	9	1	28			
Champagne	6	15	2			23			
Alsace		1				1			
Loire		1				1			
Italy	11	38	17	12	5	83			
Tuscany	3	19	12	7	4	45			
Piedmont	8	19	3	3	1	34			
Abruzzo			1			1			
Campania				1		1			
Vigneti delle Dolomiti			1			1			
Umbria				1		1			
United States	10	9	2	1		22			
California	10	9	2	1		22			
Portugal		1	1	4		6			
Australia	3	2		1		6			
Spain		2		3		5			
Chile		1	1			2			
Germany		1				1			
Grand Total	72	152	62	51	12	349			