

## Editor-in-Chief

**Location: Battersea, London with some flexible working**

**Competitive Salary** plus Company performance-related bonus, healthcare insurance & wellbeing benefits

**Exciting opportunity for a highly articulate, hands-on and entrepreneurial Editor-in-Chief to develop and grow Liv-ex's ground-breaking fine wine market research, insights and analytics product.**

### About Company

Liv-ex is the global marketplace for the wine trade, with nearly 500 members worldwide. We offer business services that span trading, data and insights, logistics and technology to a diverse group of wine businesses – from ambitious start-ups to established merchants.

Our goal is to make fine wine trading more transparent, efficient and safe for the benefit of our members and the market as a whole. We are hard-working, committed yet informal, energetic and action oriented.

Founded in 2000, Liv-ex has grown to serve a growing number of merchant members with a broadening range of services. We help clients and other stakeholders to better understand the fine wine market, emerging trends and identify opportunities to profit.

### Summary Purpose

Liv-ex is looking for a hands-on and experienced editor-in chief, reporting into Justin Gibbs (Sales Director and Co-Founder), to develop its unique fine wine market content drawn from a large pool of proprietary data and established relationships with merchants, the press, critics and growers. The ideal candidate will have a strong background in wine journalism and a keen interest in, and understanding of, the market itself.

### Role Responsibilities

- Lead the future development and expansion of Liv-ex insights in collaboration with the product and marketing teams
- Manage and lead a team of in-house and external contributors
- Run queries against the Liv-ex database to turn data into copy
- Produce and publish market-leading content in short and long form, both free-to-air and premium.
- Review and edit all output for accuracy, grammar and style
- Manage, refine and develop Liv-ex's tone of voice within Insights, ensuring that it falls within the established style of transparent and impartial commentary and analysis
- Continually review and develop content to meet the needs of all stakeholders
- Represent the voice of the business to customers and the public.
- Plan and ensure output is produced to the agreed marketing calendar and within the agreed budget
- Continually measure the success of published content.

## Knowledge, Skills & Experience

- Proven editorial experience within the wine publishing world
- A passion for the fine wine market
- Hands on, flexible and creative with good attention to detail
- Highly articulate in both the written and spoken word
- Confident with data and analytics
- Able to lead and develop a small team
- Proven strategic acumen with the ability to set and deliver on a plan
- The ability to work well under pressure

## Attributes:

- A natural networker. The ability to collaborate and build strong and productive working relationships with a broad variety of stakeholders.
- Decisive and robust - able to take ownership and drive decision making
- Commercial and practical, with an entrepreneurial streak.
- Strong communicator at all levels, engaging and charismatic, able to make an impact
- A real team player – able to build productive and effective working relationships with customers, owners and the broader team.
- A good influencer and collaborator with high levels of emotional intelligence
- Committed and hardworking, driven to succeed.
- Strong cultural awareness. The ability to interact effectively with people from across the globe
- Intellectually astute
- Ability to present and act as an ambassador for the business in the market

To apply, please send a copy of your CV plus a short expression of interest to Charlotte Sully at [charlotte.sully@strattonhr.co.uk](mailto:charlotte.sully@strattonhr.co.uk).